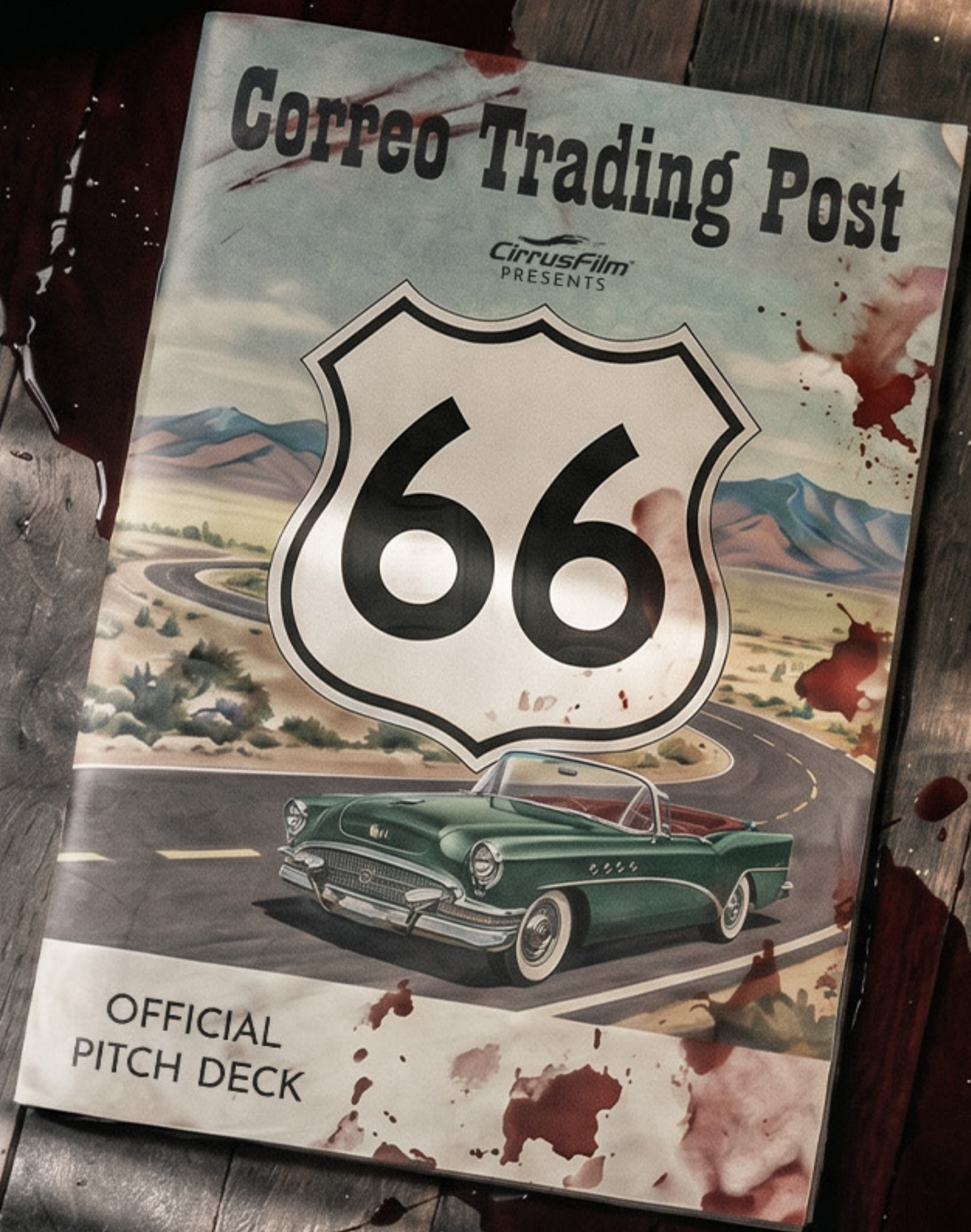




OFFICIAL
PITCH DECK

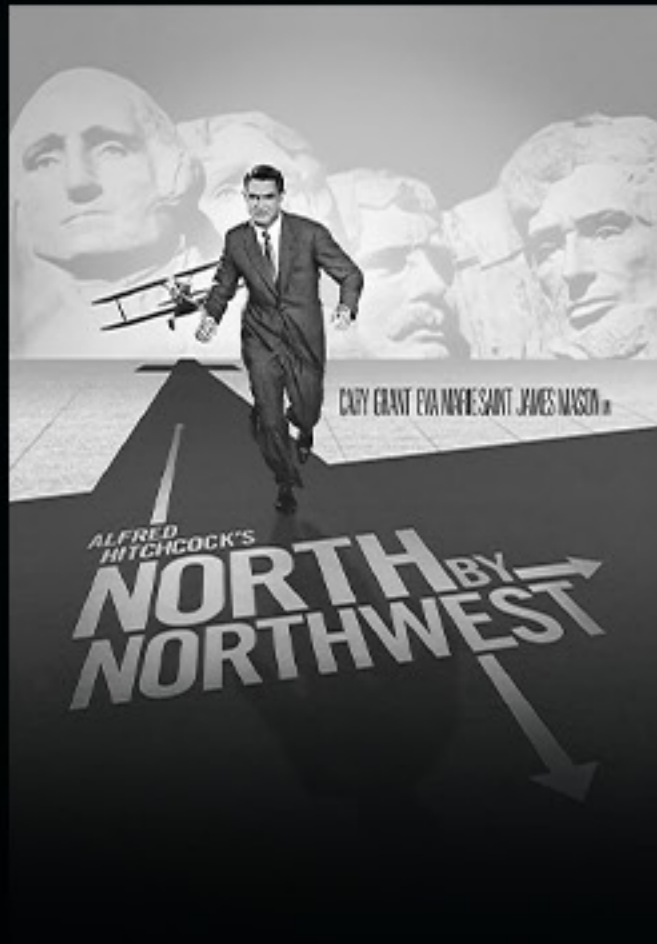
When a hapless traveling salesman is *framed* for a brutal **double murder** on Route 66, a principled prosecutor must risk his life and career to expose the terrifying political conspiracy behind the killings before an innocent man is sent to the gas chamber.



FEATURE-LENGTH
PERIOD CRIME THRILLER



the frame-up of



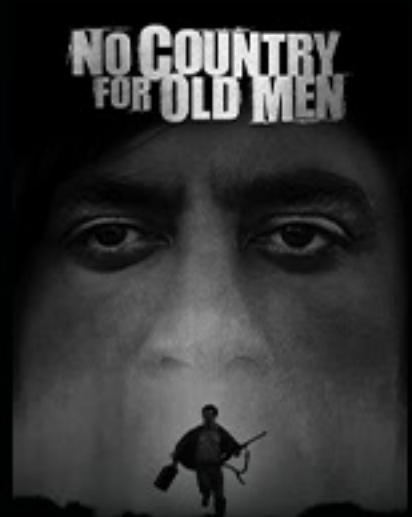
buried under
the landgrab of



in the brutal
corruption of



with shades of



66 IS A SUN-BLINDED NEO-NOIR WHERE THE ISOLATING DREAD OF THE NEW MEXICO DESERT COLLIDES WITH THE CLAUSTROPHOBIC TERROR OF A RIGGED COURTROOM.

THE SUSPENSE RELIES ON A TERRIFYING REALITY: THE MACHINE IS WORKING EXACTLY AS ITS CORRUPT ARCHITECTS DESIGNED IT.



TONE

FRAMED

1956, the 'Interstate Highway Act' triggers a ruthless, secret land grab orchestrated by corrupt D.A. Gary Meyers and U.S. Senator Jim Reed. When a Route 66 trading post owner refuses to sell, a backroom intimidation tactic violently spirals into a double homicide.

Moments later, traveler Jake Remington discovers the bodies during a pit stop, he then speeds off in a panic—only for his tank to run dry.

Forced to abandon his Buick and sprint for help, Jake was quietly **trailed** by the gunman, who slips the murder weapon under the driver's seat.

CONSPIRACY

STORY ^{2/3}

Enter Clay Prescott, a rising-star Deputy D.A. assigned to slam the lid on Remington. But as Prescott builds his airtight prosecution, glaring inconsistencies emerge, pointing to a massive cover-up orchestrated from inside his own department.

Refusing to prosecute an innocent man, Prescott makes himself a liability. After barely surviving a near-fatal, sabotaged car crash, he realizes the law can no longer protect him.





TAKEDOWN

Stripped of his authority, Prescott makes an unprecedented, career-ending move: allying with Remington's defiant defense attorney, Mike Dunlap. Together, they wage a guerrilla war in the courtroom.

To acquit Remington and expose the frame-up, they must turn the scales of justice against the very men who control them—putting a corrupt D.A. and a powerful U.S. Senator directly in the crosshairs.

CAFE

Curios

OPEN

COLD DRINKS

Coca-Cola



CHARACTER
ENSEMBLE





LEAD CHARACTER

CLAY PRESCOTT

A 34-year-old Chief Deputy District Attorney. Sharp, athletic, and fiercely pro law-and-order. Clay believes in the system until he realizes it's rotting from the inside out.

When a violent assassination attempt nearly kills his wife, Clay's fight ceases to be about the law—it becomes a fight for his family's survival. His journey is one of profound disillusionment and ultimate courage, forcing him to sacrifice his own rising star to do what is right.



GLEN
POWELL



AUSTIN
BUTLER



ZAC
EFRON

CAST CONCEPTS





LEAD CHARACTER

JAKE REMINGTON

A 29-year-old traveling salesman with a slight frame and a quiet life. Jake is the ultimate everyman watching his life be systematically dismantled.

His wrongful imprisonment doesn't just steal his freedom; it bankrupts his family, forcing his terrified wife, Amanda, to navigate a predatory legal system they cannot afford. The innocent collateral damage of men who view human lives as acceptable losses for political gain.



LEWIS
PULLMAN



TYE
SHERIDAN



TOM
HOLLAND

CAST CONCEPTS



SUPPORTING CHARACTER

GARY MEYERS

The 40-year-old District Attorney running for re-election. Meyers is polished, calculating, and absolutely ruthless.

He views the law not as a moral compass, but as a tool to consolidate power and protect his lucrative investments.



JON
HAMM



MICHAEL
SHANNON



JOEL
EDGERTON

CAST CONCEPTS





SUPPORTING CHARACTER

MILES HANSON

A savage lead investigator for the District Attorney. Hanson isn't just a cop; he's the state's deadliest asset.

Operating as the cold-blooded muscle enforcing the Route 66 cover-up, he represents the terrifying physical reality Clay faces when the very justice system he serves becomes the weapon.



RUSSELL
CROWE



BOYD
HOLBROOK



JESSE
PLEMONS

CAST CONCEPTS





SUPPORTING CHARACTER

MIKE DUNLAP

A young, wealthy, idealistic defense attorney from the Pacific Northwest. Sarcastic but brilliant, he is Prescott's natural adversary turned crucial ally.

Mike provides the legal maneuvering necessary to fight the corrupt D.A.'s office from the outside.



TARON
EGERTON



CHRIS
EVANS



ALDEN
EHRENREICH

CAST CONCEPTS



SUPPORTING CHARACTER

SENATOR JIM REED

An attractive, successful, silver-haired professional politician.
He is the untouchable architect of the land grab.

He operates above the fray, manipulating the levers of
government while letting men like Meyers and Hanson get
their hands dirty.



GARY
SINISE



ROBERT
DOWNEY JR.



GUY
PEARCE

CAST CONCEPTS





CINEMATIC
MOOD BOARD



MOOD BOARD





WRITER'S STATEMENT

I am a former homicide prosecutor in Albuquerque and Santa Fe. I was also a special prosecutor for the 1980 NM penitentiary riot homicides. After leaving the DA's offices, I became certified as one of six NM criminal trial attorneys qualified to handle first chair (lead counsel) in a federal death penalty case--www.jdherreralaw.com I practiced law for 45 years and currently own CirrusFilm LLC, a local film production company - www.cirrusfilm.com

This film implicates a corrupt DA and a corrupt U.S. Senator in the false prosecution of a hapless traveler and contains elements I know full well about relative to homicides and trials. I have been board certified for 30 years as a criminal trial specialist. My college background was in film and television.

My grandfather owned a trading post, motel, bar and gas station of which I remember although I was young. Thirty miles west of Albuquerque on Route 66 before the Highway bypass of I-40-which serves as the genesis of the corruption of the antagonists in this film. I still have pictures of Dan's Café from the 1950's. The visual of this trading post served as the inspiration that drove the location writing.

Having worked as a felony prosecutor in Albuquerque, my mindset also evoked the visuals of this office. Although I was an Assistant District Attorney 23 years after this movie would have taken place.

– J.D. HERRERA





CREATIVE
TEAM



JD HERRERA

WRITER / PRODUCER

JD Herrera founded CirrusFilm™ in 2010 as an Albuquerque-based film production company with a focus on feature-length storytelling rooted in place, character, and lived experience.

With a background in film, television, and broadcast journalism, JD brings a cinematic eye shaped by decades of professional work, including a distinguished career as a board-certified criminal trial attorney in both federal and state courts. His legal work has included major felony cases, death penalty litigation, and service as a special prosecutor in the aftermath of the New Mexico Penitentiary riot, the deadliest prison uprising in American history.

These experiences inform JD's writing and filmmaking, grounding his projects in authenticity, moral complexity, and an unflinching engagement with American systems and histories. He has authored multiple feature-length screenplays and continues to develop narrative and docu-drama projects through CirrusFilm™.

In addition to writing, JD directs and produces feature films and has appeared as an actor in both film and television. His longstanding passion for aviation (and his status as a licensed pilot since 1972) continues to influence the themes and settings of his work.


CirrusFilm™



JEAN-FRANÇOIS CAVELIER

PRODUCER

Jean-François Cavelier is an accomplished film executive with over 30 years of international experience in film and television sales, distribution, and production. Originally from Paris, France, he is widely recognized for his cross-cultural fluency, strategic insight, and outstanding relationship-building skills.

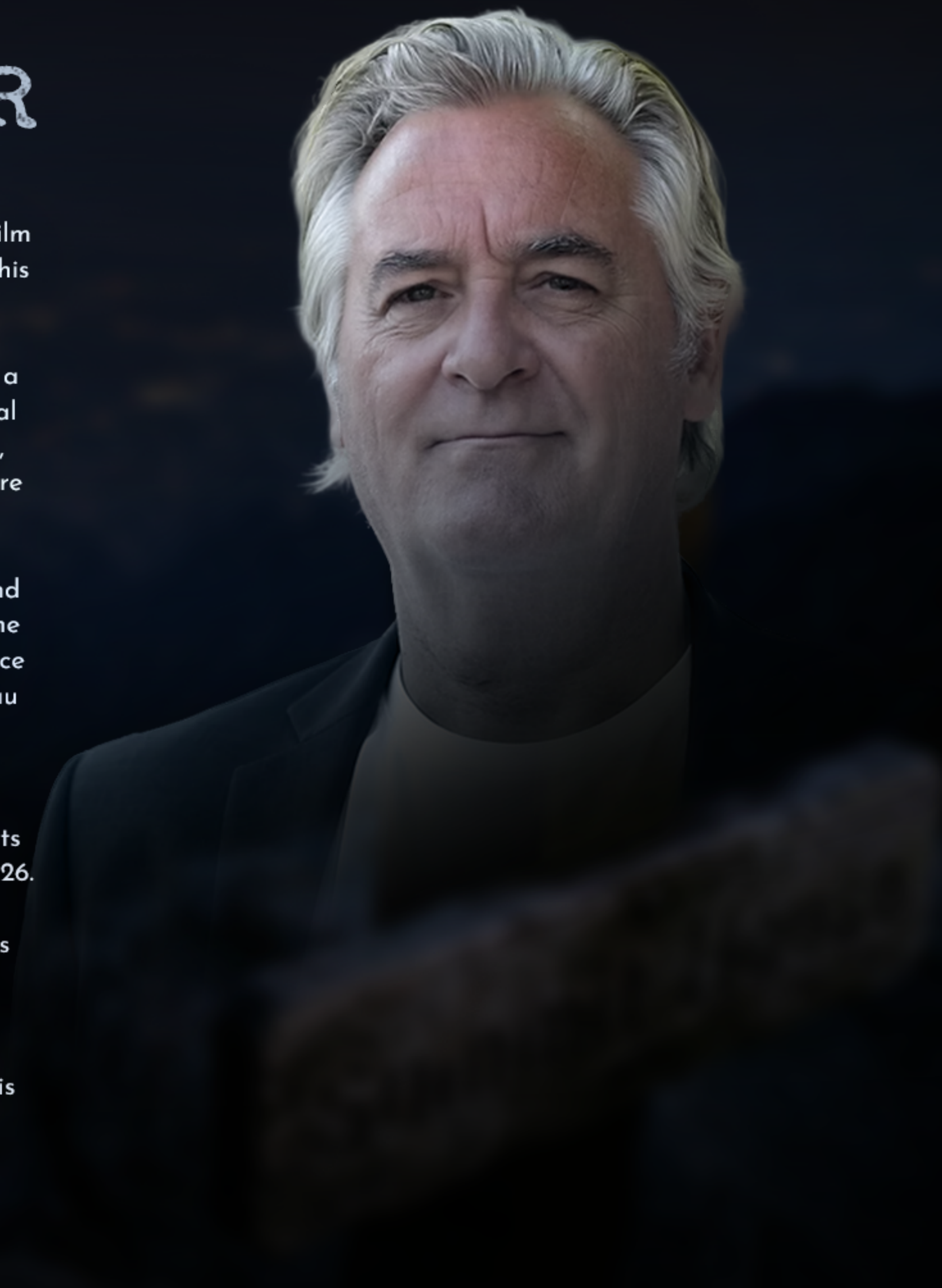
Cavelier began his career with executive roles in major Hollywood distribution companies, later serving as a Domestic and International Distribution Consultant for Comerica Bank (Los Angeles), Liberty International (Los Angeles), Pueblo (Geneva), and Syrena (Warsaw). He advised clients across the U.S., Latin America, France, and China on financing, sales, and distribution strategy before launching his own consultancy, where he continues to work with a global roster of clients.

In the first 15 years of his career, Cavelier focused on the acquisition and production of content in Mainland China and Latin America, as well as the distribution of Hollywood films to international markets. In 2015, he transitioned to feature film production. Notably, he co-produced a \$70M Chinese WWII epic featuring Bruce Willis and Mel Gibson, and "Wonders of the Sea," a feature documentary directed by Jean-Michel Cousteau and narrated by Arnold Schwarzenegger.

Cavelier is currently the lead producer of Why in the World, a documentary now in post-production. In partnership with producer Michael Pollack, he is developing a slate of twelve feature films, with two projects scheduled to shoot in late 2025 with budgets of \$6M and \$15M, and additional productions planned for 2026.

Beyond producing, Cavelier is the Founder of Gallico Media, LLC, a boutique film consulting firm that has supported over thirty clients in screenplay development, pitch deck creation, and packaging strategy.

He is also the Co-Founder of Countess Films, LLC, a newly established production company focused on female-driven and empowerment-centered stories. Its debut project, Meet Me in the Kitchen at Midnight, is currently in development.



THANK YOU

CONTACT

Jean-François Cavelier - Producer

jeanfrancois@gallicomedia.com

